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NEWSLETTER



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Empowering Entrepreneurs Everywhere

In September, Impact Nexus startups completed modules on Consumer-Centric Problem Solving and Strategic Business Design, refining their business models and building sustainable ventures. Our Programs Manager, Ms. Sibongile Makena, attended the Seamless Africa & Takealot Seller Summit, gaining insights on e-commerce, digital transformation, and customer engagement. This month's startups applied these lessons to achieve milestones, from Daily Sambo Services' water solutions, to Ms. Butterfly Beauty Tech's booking app, and Luminari-Tech's healthcare innovations. Through mentorship, networking, and real-world opportunities, the September cohort continues to demonstrate leadership, creativity, and tangible impact.

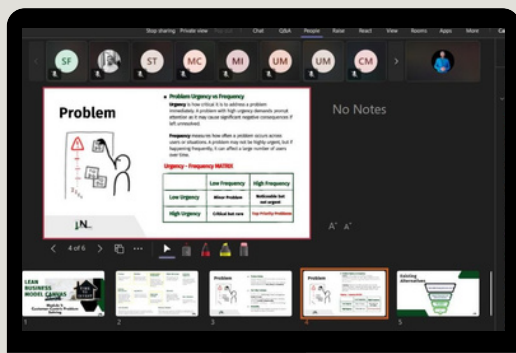
Seamless Africa Summit Networking and Insights

Our Programs Manager, Ms. Sibongile Makena, proudly represented Impact Nexus at Day 2 of the Seamless Africa & Takealot Seller Summit. She engaged with industry leaders, entrepreneurs, and digital experts, gaining valuable insights on how businesses can strengthen their online presence and customer engagement strategies. Through meaningful networking and participation in panel discussions, Ms. Makena explored cutting-edge trends in e-commerce, digital transformation, and business growth. The knowledge and connections gained from this summit will empower Impact Nexus to better support more startups and small businesses in leveraging technology for expansion, competitiveness, and long-term sustainability.



The Incubation Program

Over September, participants engaged in two intensive modules, Consumer-Centric Problem Solving and Strategic Business Design, immersing themselves in the essentials of starting and managing sustainable ventures. They worked closely with mentors to develop and refine their business and project models, turning ideas into actionable strategies. Along the way, participants expanded their networks, collaborated with peers, and explored real-world opportunities, gaining practical skills and insights that will help them grow as impactful entrepreneurs.



At Impact Nexus, we empower young entrepreneurs with the skills, mentorship, and resources to turn bold ideas into thriving, sustainable businesses. Our goal is to help them navigate challenges, seize opportunities, and create meaningful impact in their communities.

We see a future where young African entrepreneurs lead with confidence, creativity, and resilience. By fostering innovation and collaboration, we aim to build an inclusive, opportunity-rich economy that drives lasting social and economic change across the continent.



Daily Sambo: Water Solutions

Daily Sambo Services has refined its focus on households and small businesses in need of dependable water solutions. Leveraging lessons from Impact Nexus, the team has grown its reach through social media, community engagement, and direct referrals. Their competitive advantage lies in offering affordable, sustainable, and adaptable water solutions. A major milestone is the preparation to install their very first backup water systems.

Ms. Butterfly: Beauty Booking

Ms. Butterfly Beauty Tech is developing a location-based app connecting beauty professionals with clients, simplifying bookings and portfolio showcasing. Through Impact Nexus modules, the team refined their value proposition, targeted beauty businesses as primary customers, and identified key features and KPIs to ensure user retention. Insights from SCRAMPER exercises and strategic tutorials have guided the development of a high-impact, multi-revenue platform, with a prototype ready and plans underway for funding applications.

Root Rescue Tackles Water Scarcity

Root Rescue have represented South Africa at the Enactus World Cup in Bangkok, Thailand, after winning the Early-Stage category at the Enactus South Africa National Exposition. The project transforms agricultural waste into organic fertilizer enhanced with hydrogels needed to retain water, an innovation which is mainly focused on tackling water scarcity boosting soil health. Through Impact Nexus acceleration, the team refined their focus on addressing water scarcity and have now gained a clearer understanding of their target market and impact strategy.



Smart Health Innovation

Luminari-Tech is revolutionizing diabetes care with its non-invasive continuous glucose monitors (CGMs). Through Impact Nexus, the team refined their business model, clarified their value proposition, and identified key market opportunities. These insights strengthened their strategy and helped them earn a spot among the Top 20 finalists in the 2025 EDHE Absa Innovation Challenge in Johannesburg.

Blockchain Farming Breakthrough

Fair-Trade Blockchain Marketplace is revolutionizing agriculture in South Africa by empowering small-scale farmers through a transparent digital trading platform. Leveraging blockchain technology to verify ownership and ensure fair trade practices, the team has engaged over 89 farmers, with 75% eager to adopt the platform. Guided by insights from Impact Nexus sessions, they refined their business model, strengthened marketing channels, and built strategic partnerships with local co-ops. Their achievements include shortlisting into the Ngwekazi Program Pitch with R20 000 up for grabs and being selected among the Top 20 finalists in the 2025 EDHE Absa Innovation Challenge.

