

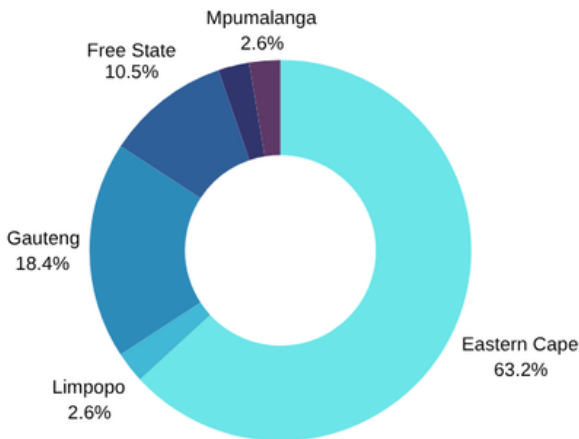
YOUTH STARTUP TRENDS: 2025 INCUBATION COHORT 1

This infographic analyses key insights from Impact Nexus Cohort 1, highlighting geographic reach, startup stages, and founder demographics. These findings inform strategies to strengthen youth entrepreneurship and inclusive economic growth.

REGIONAL REACH SUMMARY

The 2025 Impact Nexus Youth Startup Incubation Program attracted entries with uniform distributions. Certain regions show much higher engagement than others. This data provides insight into where the program's current reach is strongest and where further promotional efforts are needed.

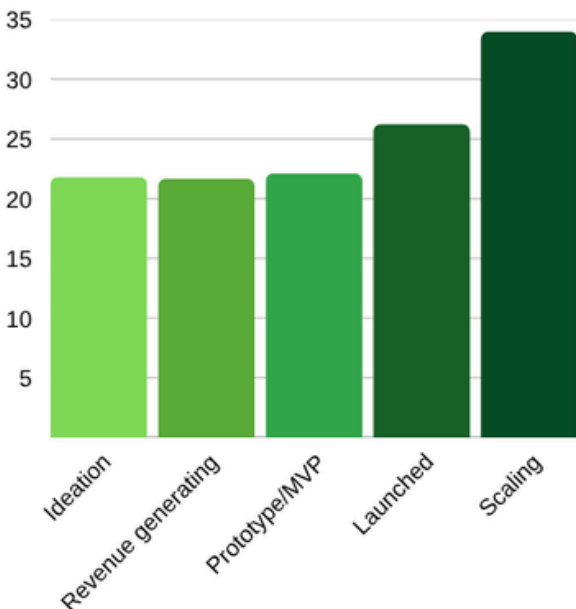
DISTRIBUTION OF APPLICATIONS BY PROVINCE



Source: Impact Nexus Youth Startup Incubation Program, 2025 Application Data

Provinces with lower to no representation may require targeted outreach sessions for youth entrepreneurship education through local entrepreneurship hubs, universities, and community networks to achieve a more balanced interest pool in future cycles.

STARTUP STAGE IN RELATION TO APPLICANT AGE

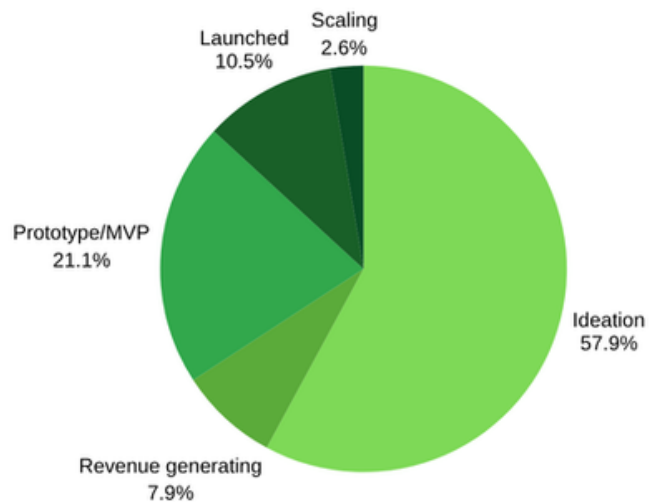


Source: Impact Nexus Youth Startup Incubation Program, 2025 Application Data

The analysis of startup stage in relation to average applicant age reveals a distinct progression in the entrepreneurial lifecycle. Younger founders predominantly submit applications at the ideation stage, reflecting an early exploration of business concepts and limited operational exposure. In contrast, applicants in the growth and established stages are typically older, demonstrating the accumulation of industry knowledge, managerial capacity, and resource mobilisation over time.

For early-stage youth entrepreneurs, programmatic support should prioritise business model validation, prototyping, and early market entry strategies. For more mature ventures, interventions should focus on scaling operations, accessing investment, and expanding into new markets. Such a tiered approach not only strengthens the pipeline of high-potential enterprises but also aligns with broader national objectives of fostering inclusive economic growth, enhancing SME competitiveness, and contributing to sustainable job creation.

DISTRIBUTION OF APPLICATIONS BY STARTUP STAGE



Source: Impact Nexus Youth Startup Incubation Program, 2025 Application Data

This early-stage predominance highlights the crucial need for structured capacity-building programs that can nurture these ideas and help transform them into viable, sustainable enterprises.

This profile aligns closely with national objectives aimed at stimulating job creation, enhancing the competitiveness of small and medium-sized enterprises, and promoting inclusive economic growth. Prioritizing support for these formative ventures ensures that investments in entrepreneurial development generate sustainable long-term benefits for the economy, contributing to a more dynamic and resilient business landscape.